



Proudly Presents

An Amazing Weekend of Learning

with **Michele Pouliot**

World Renowned Freestyler and Clicker Training Expert

Wholistic Hound Academy

Alexandria's Premier Training & Learning Center

Saturday & Sunday, April 14-15, 2018

9:00 a.m. – 5:00 p.m.

Location: 18 Roth Street, Alexandria, Virginia 22314

Whether you're an Agility, Rally, Freestyle dog sports competitor, or an enthusiast who wants to learn from one of the best, this event is for you! Being at one with your dog is sheer joy, both inside and outside the ring. Michele is coming to Alexandria to share her wisdom and experience to help you get there. An extremely knowledgeable and exciting presenter, Michele's seminars and workshops are awesome, enjoyable and packed full of new and innovative training techniques. You and your dog will take away many tools to build precise, energetic and consistent performances.

Seminar and Hands-on Working Workshops

Saturday Workshops

- Dealing with Errors in Training and Performance
- Ring Performance Cues - Preparing You and Your Dog for Ring Competition in Any Sport

Sunday Workshops

- Punishment in a Positive Reinforcement Program
- Training Behaviors at a Distance
- Be Coached and Watch Others Be Coached by Michele





An Amazing Weekend of Learning with MICHELE POULIOT

This two-day event brings highly respected positive dog trainer and world-renowned musical freestyler Michele Pouliot to Alexandria, Virginia. Learn how to use thoughtful and state-of-the-art techniques to train reliable behaviors that will hold up in the ring. Michele creates attention and enthusiasm both inside and outside the ring. Designed for the novice to experienced team, with plenty of opportunities to pursue your own training goals.

Description of Weekend Seminar and Workshop:

Saturday, April 14 – Morning Sessions

- **Dealing with Errors in Training and Performance**
So many people focus on how to train the dog and never prepare themselves for how to react when things "go wrong." A handler's reaction (no matter how subtle) to their dog's poor response has a huge effect on the dog and its progressive behavior. Learn how to prepare yourself for the inevitable mistakes that occur in dog training and how to react and respond in a way that is constructive to the dog's development and your attitude.

Saturday, April 14 – Afternoon Sessions

- **Ring Performance Cues - Preparing Yourself and Your Dog for Ring Competition**
Competition = No food, no toys, distracting environment, and people watching you. Michele will share the steps and the unique training exercises she uses to better prepare yourself and your dog to perform in the ring. Learn how to take the environment present in your dog sport and use it to help your dog want to perform. Learn how to turn those environmental distractions or stresses into "performance cues."

Sunday, April 15 – Morning Sessions

- **Punishment in a Positive Reinforcement Program**
Although Michele is committed to maximize positive reinforcement methods at all times, she doesn't believe an effective training program can be 100% positive at all times. Managing behavior and dealing with problems is a part of even the most positive training program. Positive reinforcement trainers often avoid discussing, much less teaching, effective skills in applying management and consequences. Dogs in positive reinforcement training programs have an ingrained history of working for rewards. This results in a powerful tool of briefly removing rewards (Negative Punishment) to lessen undesired behavior (i.e., barking, losing attention, low energy responses). Michele will show you how to apply Negative Punishment as an effective training tool to increase your dog's desire to perform without lowering enthusiasm.
- **Training Behaviors at a Distance**
Training behaviors with your dog close to you is challenging enough, but progressing to fluent responses at a distance is challenging in many areas. Some breeds are more natural at distance work than others, but regardless, distance work requires systematic steps to gain results. Michele will discuss and demonstrate how to introduce distance work, apply tools to assist in successful repetitions, and how to progress towards your performance goals.

Sunday, April 15 – Afternoon Sessions

- **Be Coached and Watch Others Be Coached by Michele**
Barking; won't hold the dumbbell; losing connection in the agility ring; leaving the ring; "deer in the headlights;" keeping away from the handler; "won't work in the ring..."

Michele will work with handler-dog teams on specific problems. Being coached by Michele Pouliot or watching others being coached is a truly awesome learning experience.



An Amazing Weekend of Learning

with Michele Pouliot – April 14 and 15, 2018

Registration and Fees

To reserve your spot, register and pay online at www.wholistichound.com
or send registration form and check by April 9, made payable to:

“Wholistic Hound Academy” to

Wholistic Hound Academy, 18 Roth Street, Suite 100, Alexandria, VA 22314

ATTN: Michele Pouliot Weekend Workshop

Name: _____

Company/Organization _____

Mailing Address _____

E-Mail: _____ Daytime Phone: _____

Dog's Name: _____ Age: _____ Breed: _____

*Group hotel rate: www.extendedstayamerica.com/hotels/dc/washington-dc/alexandria-eisenhower-ave

Check the option you choose:

SEMINAR + WORKING WORKSHOP: Saturday, April 14th _____ Sunday, April 15th _____ Workshop is hands-on with your dog Both days - \$400; One day - \$225; One AM or PM - \$150 ** Limit 20 working spots** Meat or Veggie Sandwich Lunch (circle choice) \$10 Sat _____ \$10 Sun _____ Total Enclosed \$ _____

SEMINAR + AUDITING WORKSHOP: Saturday, April 14th _____ Sunday, April 15th _____ Both days - \$300; One day - \$175 Meat or Veggie Sandwich Lunch (circle choice) \$10 Sat _____ \$10 Sun _____ Total Enclosed \$ _____
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***CEU's (Pending): IAABC / PPAG / CCPDT / KPA / List Certificate number: _____
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About Michele Pouliot

For over 40 years, Michele has trained dogs in a variety of disciplines. Michele presents worldwide and is highly sought after for her seminars and workshops due to her knowledge and clarity of instruction, along with her entertaining style. Michele Pouliot is a multi-year national champion freestyle competitor, OTCH trainer, and an internationally respected authority on innovative training techniques for competition dogs, pet dogs and Guide Dogs for the Blind. Michele is a member of the faculty of ClickerExpo, presenting on the application of positive training methods and techniques for a variety of dog sports and dog training.

Photo & Video Release

Video or photos of the seminar may be published on the Wholistic Hound website or elsewhere. I hereby acknowledge that I, my dog and my family may be included in class video posted on the Wholistic Hound website, on social media, or in future training videos. All video and photos are the property of Wholistic Hound, LLC.

Release of Liability

I hereby acknowledge and agree to this waiver of liability which is in effect for all seminar participants and extends to the crate room accommodations. I shall assume all responsibility for the care of my dog during the duration of the seminar, sanitization of the crates, potty breaks, cleaning up after my dog, supervising my dog when uncrated to protect my dog, other dogs and people and will not leave the premises without taking my dog with me.

Wholistic Hound, LLC, its employees, volunteers, staff, and seminar presenters are not liable or responsible for any damages, loss, injury or illnesses to any person, animal or property stemming from or related to attendance or participation in this seminar. In registering for and attending this seminar, all participants, volunteers and guests agree to indemnify and hold harmless the above individuals, organizations, corporations, their directors, volunteers and staff.

I further agree that Wholistic Hound, LLC has the right to refuse training to any dog that repeatedly displays a vicious aggressive manner that is believed by the trainers not to be manageable by his/her owner or handler and that Wholistic Hound, LLC has the right to excuse any dog that appears to be in poor health.

Signature: _____ Date: _____

RELEASE of LIABILITY: I have carefully read this release of liability and fully understand the contents thereof. I am aware that this is a release of liability and a contract between Wholistic Hound, LLC and me, and I agree to it of my own free will.

Cancellation Policy

Your registration and payment are non-refundable after March 15. Prior to March 15, a full refund minus \$35 administrative fee for cancellation will be issued. No refund for no-shows. After March 15, we will keep a waitlist, but if we cannot fill your spot, you will forfeit 100% of the total seminar fees paid.

I have read the above cancellation policy and I agree to all terms. I understand that there are no exceptions to the policy regardless of the reason for the cancellation.

I understand that cancellation may result in my receiving NO REFUND if my spot cannot be filled from the waitlist. I also understand that I may neither give nor sell my spot in the seminar to another person.

Signature: _____ Date: _____

Print Name: _____